

SDG2: Zero Hunger Announced as the First Future Job-Creating Ecosystem in TwentyforGood Initiative

Digital Frontiers Selects Digital Information Solutions to Pioneer Agri-Innovation

Cape Town, South Africa, June 2024 - Digital Frontiers recently launched "TwentyforGood," a transformative multi-stakeholder movement with a clear mission: to direct at least 20% of the world's future workforce towards Sustainable Development Goal (SDG) innovations. This initiative aims to equip individuals with the necessary skills and stimulate job-creating ecosystems, ultimately addressing global challenges such as hunger, climate change, and economic inequality.

Agri-Innovation: The First Theme of TwentyforGood

With the global population rapidly increasing and the demand for food escalating, the need for sustainable and efficient agricultural practices is more urgent than ever. Precision agriculture, vertical farming, and alternative protein sources hold immense potential to not just create future jobs, but to revolutionize food security and environmental sustainability. These advancements will optimise crop yields, reduce waste, enhance productivity, streamline operations, lower labour costs, and decrease food prices. By 2050, the global population is projected to reach 9.7 billion, making these agricultural innovations not just crucial, but a beacon of hope for meeting nutritional demands and reshaping the future of farming. These innovations could generate new jobs and play a key role in reshaping the future of farming, offering a brighter and more sustainable future for all.

Digital Information Solutions to Lead Agri-Innovation Theme

Digital Frontiers is pleased to announce that **Digital Information Solutions** (DIS) has been selected as the Theme Lead for TwentyforGood's Agri-Innovation. DIS, with its wealth of experience and expertise, will play a pivotal role in shaping Agri-Innovation as a job-creating ecosystem.

"We are thrilled to launch the Agri-Innovation theme as the first focus of our TwentyforGood initiative," said Gavin Krugel, Founder and CEO of Digital Frontiers. "This partnership with Digital Information Solutions is a significant step towards creating sustainable agricultural practices that address food security and generate new job opportunities. By leveraging their expertise and innovative approaches, we are confident in our ability to substantially impact global challenges such as hunger and economic inequality."

DIS boasts a team of seasoned researchers, consultants and subject matter experts, including Dr. Ephias Ruhode, Dr. Tolbert Mucheri, Dr. Albert Mubako, and Mr. Phillip Bvekwa. Their expertise in digital skills education, data analytics, sustainable development, and policy development is invaluable. Notably, they have led the development of the Continental AgriTech Blueprint for Africa under the Smart Africa Alliance and the National AgriTech Strategy for Zimbabwe (2022–2025) under Science and Advanced Global Innovation Technologies (SAGIT) along with the Government of Zimbabwe. Other significant projects include the Business Plan for Trade Services with the Afrexim Bank Harare Trade Centre and the Illovo Sugar Agro Processing SAP Project in Malawi (2023–2024).

"Through our partnership with Digital Frontiers, we are cultivating a brighter future for future generations. By harnessing the power of agricultural innovations, we are shaping the future of sustainable agriculture and creating thriving ecosystems that will generate new job opportunities and stimulate economic growth. Together, we are sowing the seeds of progress and reaping a harvest of prosperity for all." - Albert Mubako, Director at Digital Information Solutions.

The Genesis Stage of TwentyforGood

At this initial stage, the Agri-Innovation theme will facilitate multi-stakeholder working groups and establish implementing partnerships. Advocacy and knowledge platforms will be developed and scaled, while thought leadership, business models, and success stories will be disseminated. By increasing the understanding of job creation potential in SDG-focused sectors and strengthening networks among experts, innovators, and organizations, TwentyforGood aims to generate a pipeline of promising job-creating innovations and interventions for future implementation and scaling.

About Digital Frontiers:

Digital Frontiers is a partner to the development sector, where we are working towards a future where 20% of all jobs will be dedicated to solving the world's greatest challenges. Established in 2015, Digital Frontiers has a global team across Africa, Asia, the United States of America, the United Kingdom, and Europe. The organisation has built capabilities and established human connections across thousands of organisations in nearly two hundred countries, making significant strides in inclusive finance and payment systems, gender equity, health, and inclusive digital economies. Digital Frontiers incorporates the Digital Frontiers Institute, Alliance of Digital Finance and FinTech Associations, Pathwayto17, and TwentyforGood initiatives and serves the development sector through donor implementation support, capacity building, technical assistance and consulting.

About TwentyforGood:

TwentyforGood is a multi-stakeholder movement focused on establishing, executing, and scaling interventions at the intersection of jobs and the Sustainable Development Goals (SDGs). This initiative aims to create new jobs, develop skilled and reskilled labour, and achieve environmental and social impacts such as increased food production, access to renewable energy innovations, reduced waste, better healthcare access, growth in MSMEs, and increased digitisation of low-income economies.

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